

Metamark MD-TX

'WallTex' Self-Adhesive Textile



Product Description

Metamark 'WallTex' is a self-adhesive, 100% Polyester fabric, offering a clean, easy to apply alternative to traditional wall coverings. It is ideal for visual merchandising, exhibition and home decor applications. The high grab adhesive will bond to many painted surfaces and is removable in the short term (see Application notes), and may be easily applied, lifted and repositioned. It can also be computer cut. It produces outstanding print results on Solvent, Eco Solvent and Latex printers. It is also suitable for computer cutting.

Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

Printing Guidelines

- Suitable for use on Solvent, Eco Solvent and Latex printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from www.metamark.co.uk.
- Allow 24 hours after printing for the ink to gain abrasion resistance. Avoid use of take up roller and do not stack prints until fully cured.
- The durability of the finished print is dependent on the inks and printer. Check suitability before use.

Application

- Apply only to sealed, non-porous, clean, flat and dry surfaces. Adhesion will be reduced on textured surfaces.
- Due to the variability of wall coatings, it is recommended to affix a trial sample to the wall for 24 hours to check adhesion.
- The product can be removed cleanly for up to 3 months from sound surfaces. No guarantee can be offered that the adhesive won't be left on the surface when removed. Walls that have a plasticised finish may cause adhesive residue to be left behind.
- No liability is given for damage to painted surfaces as the bond between the paint and the wall is out of our control.

Fabric Specifications

Fabric	100% Polyester (PES) woven fabric
Finish	Soft Sheen
Weight	300gsm
Denier	150Dx150D
Thickness	330 mic

Adhesive

Type	Repositionable and Removable
------	------------------------------

Liner

Release Liner	90gsm
---------------	-------

Finishes

Finishes Available	MD-TX	White
--------------------	-------	-------

Roll presentation

Roll sizes	760mm x 30m 1370mm x 30m 1520mm x 30m
------------	---

Durability

Shelf Life	Long term.
Fire Rating	n/a
External weathering	Long term indoor. Waterproof for outdoor use.

Warranty: Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark DigitalVinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

Metamark (UK) Limited

- Octimum Business Park Forsyth Road Woking GU21 5SF Tel +44 (0)1483 571111 Fax +44 (0)1483 570540
- Luneside New Quay Road Lancaster LA1 5QP Tel +44 (0)1524 387140 Fax + (0)1524 387147

www.metamark.co.uk
sales@metamark.co.uk